

# Why Upwind is the Next Generation of CNAPP

## Built for speed, clarity, and control in the cloud

Upwind is the next generation of CNAPP. While other CNAPPs offer visibility, Upwind delivers precision, prioritization, and real-time context powered by live production data.

Other tools scream. Upwind speaks. It tells you what's wrong, why it matters, and how to fix it—fast.

## In a world where visibility is table stakes. Upwind drives action

Other security tools show you what exists. Upwind shows you what's exploitable—and how to stop it. Powered by live production signals, Upwind goes beyond static scans to diagnose active risk and suggest specific, actionable fixes.

### Less busywork. More impact. Other security tools require you to make sense of your data. Upwind does that for you.

With Al-powered prioritization and automation, Upwind helps your engineers focus on solving problems—not sifting through noise.

Cloud-native chaos? Bring it on.

Upwind eats distributed complexity for breakfast. From ephemeral workloads to Kubernetes and multi-cloud setups, Upwind was built to handle today's cloud with ease.

Aligns security with engineering speed and performance (built with eBPF) —

Built on a living, breathing Cloud Explorer graph—not static inventory.

without slowing anyone down.

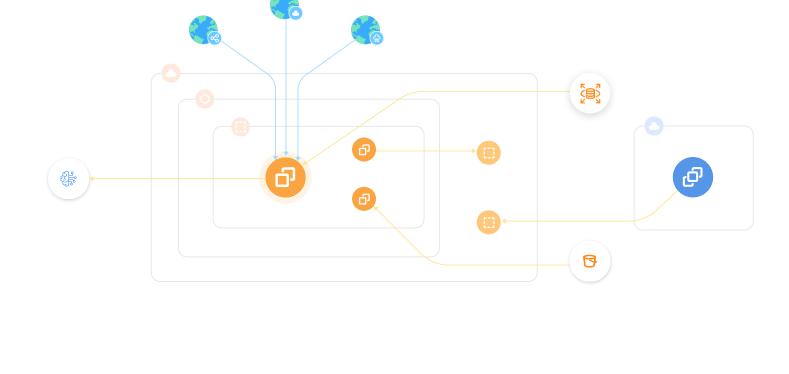
### Upwind: A unified, modern approach to cloud security Upwind is a next-generation cloud security platform purpose-built to help modern

teams move faster and more securely. While many vendors offer fragmented capabilities, Upwind brings comprehensive protection into a single, integrated platform—designed to reduce risk, eliminate noise, and accelerate response.

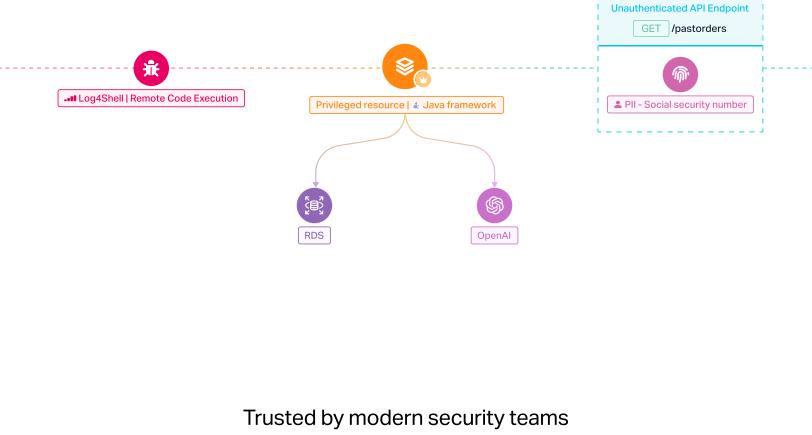


### Upwind's next-generation platform provides the most high-fidelity data, contextualized findings, and proactive risk prioritization on the market. Period.

Secure your cloud with the power of runtime



Critical risks are found at runtime



# CAVA mextdoor Chegg IDV DoubleVerify

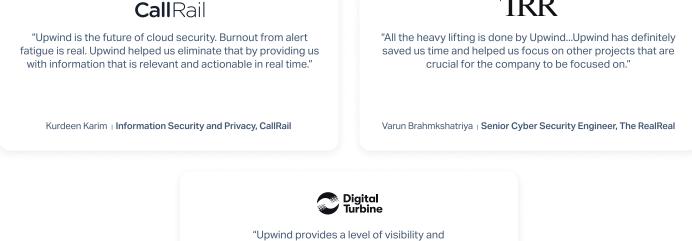
Abnormal

Security-forward companies like The RealReal, Bill, and H2O.ai trust Upwind to secure their cloud infrastructure—without the noise or delay.

→ Get a demo

What Customers Say About Upwind

Upwind isn't just another tool in your stack. It's the magic weapon that keeps your systems online, your engineers focused, and your business secure.



context I have never seen before in a solution." Gal Aviv | CTO & GM, Digital Turbine